



**HATCH VALLEY CHILE FESTIVAL
SEPTEMBER 4 – 5, 2010
“THE BEST CHILE ON ANY PLANET”**

Dear Prospective Sponsor,

We are excited to share our celebration of this year's Hatch Valley Chile Festival: "The Best Chile on any Planet" September 4 and 5, 2010. We are seeking your support to provide the fun-filled events planned for this year's festival. The national coverage we are receiving has brought many new visitors and increased our attendance. As a result, we are working hard to portray a positive image of our festival and community. Your contributions are essential to ensure a successful festival. Sponsor packages have been developed so that the contributions you make will not only benefit the festival, but you and your business as well. Please review the attached sponsor packages to see what fits your needs.

The Festival Committee needs our sponsors to make a commitment earlier in the year to guarantee that you will receive all the benefits of your package. Please mail the enclosed forms postmarked no later than July 15, 2010. Checks can be made payable to the Hatch Valley Chile Festival. Goods or services may be used as your sponsorship plan if you prefer.

We hope that you will be able to contribute to the festival this year. Remember, we consider no contribution too small, both cash and in-kind. On behalf of the Hatch Valley Chile Festival Committee, we would like to thank you for your time, consideration and contribution.

Thank you,

Stephany Trego

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